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## Your Epic Guide to September's BEST Beauty Launches

MAKEUP | 09.01.15 by Faith Xue

September is a major month in the fashion and beauty world, mainly because it hosts a little thing called fall fashion week—a.k.a the time when next year's trends are debuted, pinpointed, and, in recent years, Instagrammed to no end. The same goes for beauty products—September is gearing up to be a *big* month for beauty brands, with exciting new products launching on the daily (we've got our eye on you, Charlotte Tilbury [Matte Revolution Lipsticks](#), \$28). Ahead, we've gathered 30 freakout-worthy new products to look forward to in September. Warning: may cause strong urge to empty your wallet.

Keep scrolling for September's most exciting beauty launches!

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### Kismet [Succulent Collection Lipsticks](#) (\$22)

Indie brand Kismet's creamy liquid lipsticks rank high on our list of beauty must-haves this month for two main reasons: 1.) the high-pigment colors last forever without drying out our lips and 2.) the formula smells like vanilla cotton candy.